

It all started
with a request.

And an offer
to donate time,
materials, and expertise,
to enhance and
revamp drab
chemotherapy rooms.

Where caring
happens.



Rooms That Rock 4 Chemo

Where caring happens.

(415) 518-1716

www.RoomsThatRock4Chemo.org



Rooms That Rock 4 Chemo

THE STORY



In May 2011, founder and artist Nancy Ballard visited her doctor with a painting under her arm. Her doctor wished that her artwork could enhance his dreary chemotherapy rooms. That visit led to six designers volunteering their time and creativity for the first RTR4C Project.

Since then, Nancy and the volunteers for the San Francisco-based nonprofit RTR4C have converted more than 154 rooms in 15 facilities into Rooms That Rock. More than 800,000 times per year patients enter these rooms to do battle against cancer. Supported by volunteer labor, RTR4C collaborates with expert designers, volunteers, local vendors and sponsors to transform chemotherapy treatment rooms. Through their work, the rooms become beautiful, tranquil environments where healing can occur and spirits can be lifted. RTR4C believes uplifting, inspiring and hopeful environments ease the suffering of all cancer patients – both children and adults.



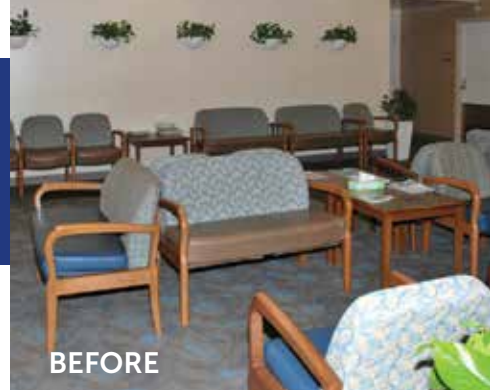
BEFORE

AFTER



THE PROCESS

- The RTR4C process is simple.
- 1 Identify chemo and waiting rooms for transforming.
 - 2 Implement a fundraising program to cover all room transformation costs.
 - 3 Volunteer interior designers work with patients and staff to develop design plans.
 - 4 Volunteers transform rooms over a weekend – no time is lost and no treatment postponed.



BEFORE



AFTER